



## Animal protection policy

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World Animal Protection is a global organisation. We work in over 50 countries, collaborating with local communities, NGOs, governments and other key stakeholders to protect animals and change their lives for the better.

### Scope

This policy covers all staff and volunteers of World Animal Protection and will inform how they deliver and communicate all campaign and project work within our four core programme areas.

### Policy

World Animal Protection works according to four fundamental principles that provide an overarching statement of our beliefs, and philosophical guidance under which all other policy positions should be aligned to achieve our vision of "A world where animals live free from suffering". They are:

- We work to give animals a good life. This means making sure that animals enjoy good health, that the balance of their experiences are positive and that they are able to express their natural behaviours.
- We put animal sentience at the heart of our work. We recognise that animals have the ability to feel. We won't accept the suffering of any sentient animal.
- We base our work on robust evidence. Our credibility comes from our unique combination of hands-on veterinary experience, scientific research and specialist investigation expertise. We build and use this evidence to assess our impact so that we deliver meaningful, sustainable change for animals.
- We help people help animals. Animal protection is not a luxury. It is an essential part of the solution to the world's biggest issues. That's why we will build a movement of partner organisations, governments, communities and individuals and campaign wherever necessary to move people to protect animals.